

## Cuyahoga Arts and Culture

### Minutes of Special Meeting of Board of Trustees

Friday, November 30, 2007 11:00 am

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A special meeting of the Cuyahoga Arts and Culture (CAC) Board of Trustees was called to order at 11:10 a.m. in the Second Floor Conference Room of the ideacenter at 1375 Euclid Avenue, Cleveland, Ohio. The five members of the CAC Board of Trustees were in attendance: Linda Abraham-Silver, David Bergholz, Christopher Coburn, Steven Minter and Santina Protopapa.

#### 1. Approval of minutes from November 13, 2007 Regular Meeting

Trustee David Bergholz moved to approve the Minutes from the November 13, 2007 Regular Board Meeting. Trustee Coburn seconded the motion. On a roll call vote, Trustees Abraham-Silver, Bergholz, Coburn, Minter and Protopapa each voted yes.

#### 2. Finances and Operations

CAC Executive Director (ED) Catherine Boyle stated that the October revenue figures were received from the State just after the November 13 board meeting. October's revenues were \$1.8 million bringing the total collected since February to \$15,427,612. Meg Harris, CAC's Director of Administration, stated that cigarette tax revenue has declined 16.7% this year over last. Over the past 13 years it has declined at an annual rate of nearly 4% but over the past three years, including 2007 YTD, the rate is closer to a 7.75% decline. ED Boyle pointed out that CAC used a 7% decline rate in forecasting future revenue for CAC and in determining the grant program allocations.

President Minter noted that this is a cautiously optimistic decline rate based on recent data. He added that the Board determined an allocation for the first three years of GOS funding at \$15 million annually. However, this is still a year-to-year proposition. If something dramatic were to happen to the tax revenues, the Board might have to change the amount of the allocation, even within the first 3-year cycle. In the subsequent 3-year cycles of GOS funding, in 2012 and 2015, it is expected that the program allocations will be considerably less, probably around \$12 million in 2012 and \$8 million in 2015. The CAC Board felt it was more responsible to fund more now, based on tax receipts, than to provide nine years of consistent funding.

#### 3. General Operating Support Overview

ED Boyle stated that she has sent each of the Board members a comprehensive report about the 2007 GOS Grant Application Panel Review. She noted that the report contained the following

information: Materials that had been provided to GOS applicants, including the guidelines and application; materials that had been provided to the panelists in advance of the panel meeting; materials that had been provided to the audience members at the panel review; some graphs and maps showing the distribution of grant funds; survey results from both the panelists and the audience members; and, a one-page summary of the panel's commendations and concerns for each of the 72 applicants.

ED Boyle acknowledged that the feedback collected from panelists and audience members via online surveys were both positive and constructive and will be considered in revisiting GOS policy before the next round of GOS.

Trustee Bergholz inquired whether grantees would have access to their one-page reports. ED Boyle replied that each grantee will receive a copy of its panelist review report and that CAC will use this report as a starting point for discussion at grantee site visits.

Trustee Bergholz stated that he attended the entire panel review process and was impressed with it. He found the process to be very fair and transparent.

President Minter stated that he was also very impressed by the process and the work done by each organization to put its best foot forward. He emphasized that it is very important for the applicants to understand that the one-page panel review report about their organizations is the panelists' feedback, not the CAC Board or staff commentary about their organization. This report is part of the process. He praised the CAC and CPAC staff for job well done.

ED Boyle stated once the grant awards were confirmed today; each grantee will receive an award letter. The letter, in addition to confirming grant amount, will highlight certain points that pertain to the Grant Agreement, such as maintaining eligibility requirements for the grant, using CAC's logo on printed materials and submitting images that CAC can use in its promotional materials and on its website. She noted that Grant Agreements will be sent via US Mail to grantees in mid-December, separate from the grant award letter.

At this point, ED Boyle asked that the Board consider Item 5 on the Special Meeting Agenda, Approval of the GOS Grant Agreement.

ED Boyle noted that CAC Counsel, Barbara Hawley drafted a quite comprehensible and user-friendly Grant Agreement. ED Boyle summarized the contract, highlighting sections of the agreement pertaining to compliance with the eligibility criteria necessary to apply for the grants and the grantee requirements in relation to annual evaluation and reporting.

CAC Legal Counsel Barbara Hawley stated that CAC must provide one year contracts that are subject to annual renewal because CAC cannot commit funds beyond what it appropriates each year.

President Minter stressed how important it is for grantees to comply with the required reporting and comprehensive auditing procedures and he called particular attention to Section One of the Grant Agreement, "The grant shall be used by Grantee solely for operating expenses relating to

programs or activities of Grantee in areas directly concerned with Arts or Cultural Heritage. The grant shall not be used for capital improvements (facilities or equipment), receptions, food or beverages, agents fees for programs contracted through commercial agencies, travel expenses for travel outside the United States of America, costs of any programs or activities provided outside of Cuyahoga County, fundraising for, or the advocacy of, political causes or candidates, or operating expenses relating to programs or activities not directly concerned with Arts or Cultural Heritage.”

President Minter stated that all grantees will be expected to monitor how their grants funds are being used and that this is one of the most critical challenges CAC and the grantees will face in being responsible for these public funds.

ED Boyle asked for approval of the Grant Agreement subject to final approval of CAC Legal Counsel Barbara Hawley.

Trustee Coburn moved to approve the GOS grant agreement subject to final legal approval. Trustee Bergholz seconded the motion. On a roll call vote, Trustees Abraham-Silver, Bergholz, Coburn, Minter and Protopapa each voted yes.

4. Approval of 2007 GOS grant awards

President Minter then noted that it now at that point in the agenda that everyone has been eagerly anticipating, the awarding of CAC’s first grants.

ED Boyle stated that a separate attachment, itemizing agenda items 4a-ppp had been provided and was available to the public. She stated she would ask the Trustees to approve all but those for which certain Trustees had requested to abstain for the reason that they have some direct or indirect interest in the organization. She asked for a motion to approve Agenda item 4 with the exception of items 4b (Art House), 4c (Artists Archives of the Western Reserve), 4ee (Great Lakes Science Center), 4hh (Heights Arts), 4xx (Opera Cleveland), 4bbb (Progressive Arts Alliance), 4eee (Rock and Roll Hall of Fame), 4ggg (The Sculpture Center) and 4jjj (SPACES). Trustee Bergholz moved to approve the 2007 GOS grant awards with aforementioned exceptions. Trustee Coburn seconded the motion. On a roll call vote, Trustees Abraham-Silver, Bergholz, Coburn, Minter and Protopapa each voted yes.

ED Boyle then called the roll for the following agenda items:

4b) On a roll call vote, Trustees Abraham-Silver, Bergholz, Coburn, Minter each voted yes. Trustee Protopapa abstained.

4c) On a roll call vote, Trustees Abraham-Silver, Coburn, Minter and Protopapa each voted yes. Trustee Bergholz abstained.

4ee) On a roll call vote, Trustees Bergholz, Coburn, Minter and Protopapa each voted yes. Trustee Abraham-Silver abstained.

4hh) On a roll call vote, Trustees Abraham-Silver, Minter and Protopapa each voted yes. Trustees Bergholz and Coburn abstained.

4xx) On a roll call vote, Trustees Abraham-Silver, Bergholz, Coburn, and Protopapa each voted yes. Trustee Minter abstained.

4bbb) On a roll call vote, Trustees Abraham-Silver, Bergholz, Coburn, and Minter each voted yes. Trustee Protopapa abstained.

4eee) On a roll call vote, Trustees Bergholz, Coburn, and Minter each voted yes. Trustees Abraham-Silver and Protopapa abstained.

4ggg) On a roll call vote, Trustees Abraham-Silver, Coburn, Minter and Protopapa each voted yes. Trustee Bergholz abstained.

4jjj) On a roll call vote, Trustees Abraham-Silver, Coburn, Minter and Protopapa each voted yes. Trustee Bergholz abstained.

ED Boyle and Ms. Harris then read the complete list of grantees and annual awards.

4	a) Apollo's Fire	\$88,183
	b) Art House	\$32,034
	c) Artists Archives of the Western Reserve	\$19,491
	d) Arts Collinwood	\$10,690
	e) BayArts (formerly Baycrafters)	\$23,359
	f) Beck Center for the Arts	\$180,794
	g) Brecksville Theater on Square	\$11,221
	h) Broadway School of Music & the Arts	\$21,663
	i) Chagrin Valley Little Theatre	\$29,277
	j) Children's Museum of Cleveland	\$86,826
	k) Cleveland Artists Foundation	\$26,784
	l) Cleveland Botanical Garden	\$513,811
	m) Cleveland Institute of Art	\$902,673
	n) Cleveland Institute of Music	\$924,664
	o) Cleveland International Film Festival	\$136,829
	p) Cleveland International Piano Competition	\$90,679
	q) Cleveland Museum of Art	\$1,506,553
	r) Cleveland Museum of Natural History	\$620,104
	s) Cleveland Music School Settlement	\$256,385
	t) Cleveland Orchestra	\$1,824,202
	u) Cleveland Playhouse	\$495,276
	v) Cleveland POPS Orchestra, Inc.	\$83,718
	w) Cleveland Public Art	\$72,833
	x) Cleveland Public Theatre	\$86,972
	y) Cleveland Restoration Society	\$124,392
	z) Cleveland Women's Orchestra	\$8,614
	aa) Contemporary Youth Orchestra	\$32,854
	bb) A Cultural Exchange	\$69,751
	cc) DANCECleveland	\$44,937
	dd) Dancing Wheels	\$68,284
	ee) Great Lakes Science Center	\$581,889
	ff) Great Lakes Theater Festival	\$255,521
	gg) GroundWorks Dancetheater	\$42,275
	hh) Heights Arts	\$24,972
	ii) Heights Youth Theatre	\$18,767
	jj) Ideastream	\$1,022,791

	Ingenuity: Cleve Festival of Art and Technology	\$109,931
kk)	Technology	
ll)	Intermuseum Conservation Association	\$104,049
mm)	International Women's Air & Space Museum	\$18,425
nn)	Joyful Noise	\$5,954
oo)	Karamu House	\$153,838
pp)	Lakewood Historical Society	\$17,699
qq)	Maltz Museum of Jewish Heritage	\$170,024
rr)	Museum of Contemporary Art Cleveland	\$155,495
ss)	Music & Performing Arts at Trinity Cathedral	\$17,532
tt)	Nature Center at Shaker Lakes	\$86,162
uu)	Near West Theater	\$60,624
vv)	North Coast Men's Chorus	\$26,443
ww)	Opera Circle	\$20,412
xx)	Opera Cleveland	\$300,241
yy)	Orange Arts Center	\$22,478
zz)	Passport Project	\$18,147
aaa)	Playhouse Square Foundation	\$1,536,891
bbb)	Progressive Arts Alliance	\$21,134
ccc)	Rainey Institute	\$43,219
ddd)	Red {an orchestra }	\$72,097
eee)	Rock and Roll Hall of Fame and Museum	\$880,825
fff)	Roots of American Music	\$40,110
ggg)	Sculpture Center	\$16,557
hhh)	Shaker Historical Society and Museum	\$19,847
iii)	Singing Angels	\$56,926
jjj)	SPACES	\$64,920
kkk)	Ukrainian Museum-Archives	\$20,442
lll)	Valley Art Center	\$35,571
mmm)	Verb Ballets	\$48,435
nnn)	Verlezza Dance	\$12,597
ooo)	Western Reserve Historical Society	\$358,522
ppp)	Young Audiences of Northeast Ohio	\$144,385

Trustee Bergholz noted that CAC is the most interesting organization he has been involved with since his retirement. As a start up organization, and the first of its kind, there has been a considerable amount of interpretation on how things should be done in accordance with the Ohio Revised Code. A lot of decisions had to be made to get where we are today. The first GOS grants have been awarded, the Project Support grant program is up and running and CAC is looking at ways to support individual artists. Now that the first grant process has been completed, there are many issues CAC, the board and staff may want to evaluate. CAC will look again at the panel process, the formula which calculates the grant awards, the process and staff roles in the process. CAC has successfully provided for the first GOS cycle and has tried to fulfill the expectations set forth during the Issue 18 campaign and its promise to the community.

Trustee Coburn then echoed Trustee Bergholz's comments and stated that as a new Trustee, it was remarkable to see the amount of work the staff and board members have done to date.

President Minter asked if there was any public comment.

Bill Lynerd from the Cleveland Museum of Natural History praised CPAC President Tom Schorgl for bringing together the arts and cultural community, resulting in the successful passage of Issue 18 and this day being the culmination of all that hard work.

Terrence Spivey, artistic director of Karamu House, also praised the work of Mr. Schorgl and CAC staff and stated that the area's arts and cultural community is fortunate to be given these awards and that the funds must be spent wisely.

Jamie Ireland stated that on behalf of the former CAC Advisory Council and the Issue 18 campaign committee he was pleased to see the plan being implemented and held to what was outlined, proposed and supported during the Issue 18 campaign.

There being no further business, the Special Meeting of the CAC Board of Trustees was adjourned at 11:57 a.m., November 30, 2007.

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President

Attest:

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Secretary